

MISSION

We are a monthly publication dedicated to keeping you updated with global art news.

We want our magazine to encourage people to embrace art and our editorial strategy reflects this view. We believe in 'keeping it simple'; you will find our articles, even though written by some of the most knowledgeable and well known people in the art world, are always simple and fun.

Our team is passionate about art, crazy about food, loves design, and totally gets how important travel is. Therefore, you will get a mix of all this in our magazine and on the Wall Art TV. We are big on innovation as well, so every now and then you will find a new section in the magazine that we will be running for a specific time period.



THE BRAND

Established in 2012, The Wall Art Magazine is a leading online Art & Lifestyle magazine. We are a monthly publication dedicated to keeping you updated with all the global art news.

We also have a video section called the Wall Art Tv where we feature curated videos about art & design, show openings and interviews with leading gallerists and artists.

The content of the magazine & that of our social media platforms is carefully curated every month to provide readers global art news



AUDIENCE + CIRCULATION

Our Audience: eminent art collectors, HNWI, young collectors, curators and renowned artists.

Aged between 25-34, 61.9% are male.

10,000 + subscribers and growing.

Subscriber Location: India, USA and the U.K



issue 17

SO£D

**international
art auction:**
art market booms

not to miss:
christie summer
auction review

**in conversation
with:**
thukral & tagra

RATES

Website

Homepage Banner Advert (420 x 276 pixels) – INR 45,000 +taxes
Blog Section Header Advert (728 x 90 pixels) – INR 35,000 + taxes

Featured Story – INR 100,000 +taxes
This will be featured in the magazine & on the website (featured stories section) for one month. In addition, there will be social media promotion.

Blog Feature – INR 75,000+taxes
This will be featured on the website in the blog section for one month. In addition, there will be social media promotion.

Collector's Corner Sponsor – INR 50,000 + taxes

Banner Advert (420 x 276 pixels) - This will be placed above the Collector's Corner section

Full-page Advert in the Magazine – INR 50,000 +taxes

Wall Art TV Sponsor – INR 150,000 +taxes

- This will include a banner or a video advert on the homepage above the Wall Art TV section.
- A thirty-second advert before every Wall Art TV video for one month.
- A banner advert on the homepage.
- A header in the Wall Art TV section



CONTACT

For more information write to editorial@thewallartmag.com

